



Calling all
artists!

DRAGONBREATH

Create-Your-Own-Comic
CONTEST!

Enter for the opportunity to have your comic
published in a future Dragonbreath book!

DRAGONBREATH CREATE-YOUR-OWN-COMIC CONTEST ENTRY FORM



Name: _____

Age: _____

Mailing address: _____

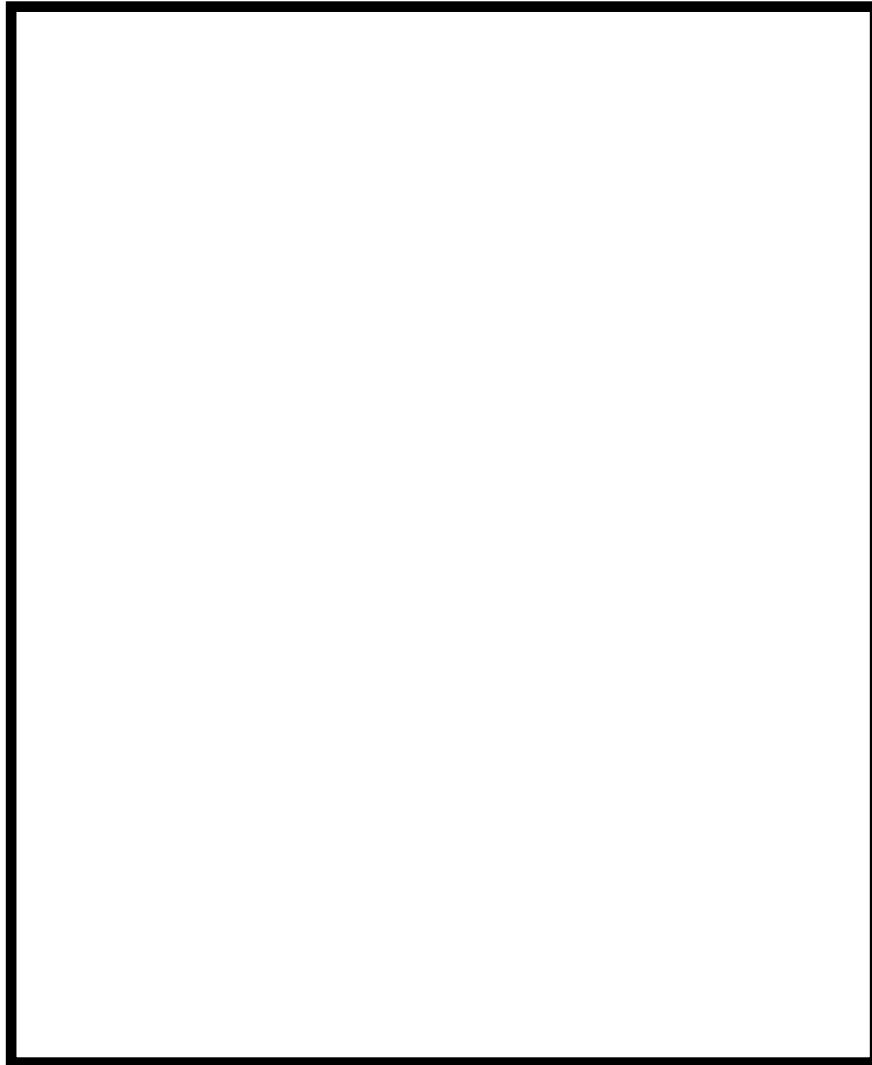
Phone number: _____

Name and email address of parent or legal guardian:

Mail completed entry form along with your finished artwork to:
Penguin Young Readers Group Marketing • Attention: Dragonbreath Contest
345 Hudson Street, 15th Floor • New York, New York 10014

No purchase necessary. Open to residents of the fifty United States and the District of Columbia, ages 7-13. Entries must be postmarked on or by June 25, 2012 and received on or by July 2, 2012. Winner will be selected on or about July 9, 2012. Odds of winning depend on number of entries received. Void where prohibited by law. See next pages for complete details and Official Rules.

CREATE YOUR ART HERE!



Any subject is fine, as long as it stars the characters from the Dragonbreath series. Feel free to add speech bubbles or text, or just tell your story through a picture!

BE CREATIVE!

You may use any medium as long as your finished art is black and white. Please see the complete Official Rules (on the following page) for more details.

OFFICIAL RULES FOR THE DRAGONBREATH CREATE-YOUR-OWN COMIC CONTEST

NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR OPPORTUNITY TO WIN.

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HOW TO ENTER

1. To enter the Dragonbreath Create Your Own Comic Contest (the "Contest"), review these Official Rules and download the entry form which contains the 4-1/2 inch by 5-1/2 inch blank rectangle for drawing your comic, which should star the characters from the Dragonbreath series of books by Ursula Vernon. Entries can be in any media; for example, pencil, pen and ink or crayon, but must be black and white (they may include shades of gray). Once you have drawn your comic, fill out the entry form with your first and last name, age, full mailing address, telephone number and the email address of your parent or legal guardian. Mail your comic/entry form to Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, Attention: Dragonbreath Create Your Own Comic Contest. Limit one entry per person. To be eligible, all entries must be postmarked on or before June 25, 2012 and received on or by July 2, 2012. Submissions by fax, email, disc or any other electronic means will not be considered.
2. Entries will not be returned. By entering the Contest, contestants agree to abide by these rules, and represent and warrant that the entries are their own and original creations, and do not violate or infringe the rights, including, without limitation, copyrights, trademark rights or rights of publicity/privacy, of any third party.
3. Entries are void if they are in whole or in part illegible, incomplete, or damaged. Sponsor assumes no responsibility for late, lost, damaged, incomplete, illegible, postage due or misdirected mail entries.
4. Penguin Young Readers Group, a division of Penguin Group (USA), Inc. ("Sponsor"), and its parent, subsidiary or affiliated companies are not responsible for technical malfunctions of any kind which may limit the ability to participate, or by any human error which may occur in the processing of the entries. If for any reason the Contest is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Contest.

JUDGING

1. On or about July 9, 2012, one (1) winner will be selected by a qualified panel of judges, including Ursula Vernon and others chosen by Sponsor.
2. Entries will be judged based upon content, creativity and how well the characters are represented, with equal weight being given to each criterion. The decisions of the judges and Sponsor with respect to the selection of the winner and in regard to all matters relating to this Contest shall be final and binding.
3. Winner will be notified via telephone or mail.

PRIZE

1. One winner will have his or her comic published in a future Dragonbreath title. He or she will also receive a set of the Dragonbreath series signed by the author (Approximate Retail Value: \$91.00).
2. In the event that there is an insufficient number of qualified entries or if the judges determine in their absolute discretion that no or too few entries meet the quality standards established to award the prize, Sponsor reserves the right not to award the prize.

ELIGIBILITY

Open to residents of the fifty United States and the District of Columbia, ages 7-13. Employees of Sponsor and its parent company, subsidiaries, affiliates, the author or other parties in any way involved in the development, production or distribution of this Contest, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in this Contest. Void where prohibited by law. All state and local restrictions apply.

GENERAL

1. No cash substitution, transfer or assignment of prizes allowed. In the event of the unavailability of a prize or prizes, Sponsor may substitute a prize or prizes of equal or greater value.
2. All expenses, including taxes (if any), related to receipt and use of prize are the sole responsibility of the winner.
3. Winner may be required to execute an Affidavit of Eligibility and Release. The affidavit must be returned within fourteen (14) days of notification or winner will forfeit their prize and another winner will be selected. As the selected winner will be under eighteen (18) years of age, his/her parent or legal guardian will be required to sign the Affidavit. Should the ARV equal or exceed \$600.00, winner shall be required to provide a Social Security Number or an Individual Taxpayer Identification Number to Sponsor for issuance of a 1099 Form.
4. By accepting the prize the winner grants to Sponsor the right to edit, publish, copy, display and otherwise use his/her entry in connection with this Contest, and to further use his/her name, likeness and biographical information in advertising and promotional materials, including the book in which his/her cartoon will be printed, without further compensation or permission, except where prohibited by law.
5. By participating in the Contest and/or accepting the prize, contestants release Sponsor, its parent, subsidiary and affiliated companies, authors whose books are promoted hereby or the agencies of any of them, from any liability, injury, damages, cost or expense, including reasonable attorney's fees, arising out of or connected to participation in this contest or the acceptance, possession, use or misuse of any prizes.
6. Any dispute arising from this Contest will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and the entrants' consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

WINNERS LIST

To receive a copy of the winners list, send a self-addressed, stamped envelope by January 9, 2013 to Penguin Young Readers Marketing, 375 Hudson Street, New York, NY 10014, Attention: Dragonbreath Create Your Own Comic Contest.

SPONSOR

Penguin Young Readers Group
A Division of Penguin Group (USA) Inc.
375 Hudson Street
New York, New York 10014