

Humphrey Wants to Meet Everyone's Favorite Pets!

Enter the Humphrey Photo Sweepstakes!



The winner will get a detective kit, a pizza party for friends or classmates, and a collection of Humphrey books! (ARV: \$245.00)

See official rules on the next page.



Humphrey Photo Sweepstakes Entry Form

Enter for an opportunity to win a detective kit, a pizza party for your friends or classmates, and a collection of Humphrey books!!

Just take a photo of your class pet or personal pet.

Fill out this entry form (or a photocopy of it) or download and print it from www.penguin.com/humphrey and send it with your photo to:

Penguin Young Readers Group Marketing
Attn: Humphrey National Photo Sweepstakes
345 Hudson Street, 15th Fl.
New York, NY 10014

All entries must be postmarked by 10/24/12 and received by 10/31/12.

Full Name: _____

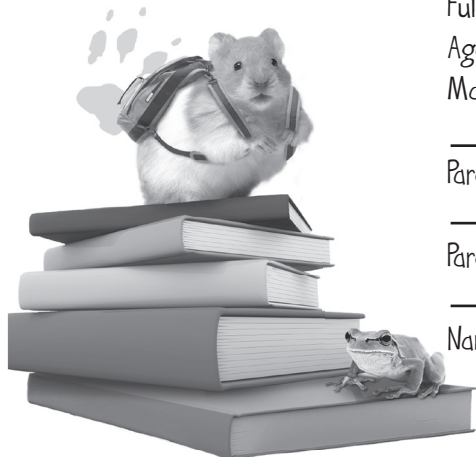
Age: _____

Mailing Address: _____

Parent or Legal Guardian's Full Name: _____

Parent or Legal Guardian's Phone Number: _____

Name of Pet: _____



Official Rules for the
Humphrey National Photo Sweepstakes

NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

Open to residents of the fifty United States and the District of Columbia, ages 7 to 12.

How to Enter:

1. To enter the **Humphrey National Photo Sweepstakes** ("Sweepstakes"), please read these Official Rules and take a photo of a pet you have at home, or your classroom pet. Then fill in the tear-off entry form here or download and print it out from <http://www.penguin.com/humphrey>. Include your first and last name, the name of your pet, your full mailing address, age, telephone number and the first and last name of your parent or legal guardian. Mail the entry form and photo to: Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, ATTN: **Humphrey National Photo Sweepstakes**. Submissions by fax, email or any other electronic means will not be considered. Limit one entry per person.
2. Sweepstakes begins June 28, 2012. Entries must be postmarked on or before October 24, 2012 and received on or by October 31, 2012. Entries are void if they are in whole or in part illegible, incomplete or damaged. Sponsor assumes no responsibility for late, lost, damaged, incomplete, illegible, postage due or misdirected entries.
3. Penguin Young Readers Group, a division of Penguin Group (USA) Inc. ("Sponsor") and its parent, subsidiary and affiliated companies are not responsible for technical malfunctions of any kind which may limit the ability to play or participate, or by any human error which may occur in the processing of the entries in this Sweepstakes. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes.

Winner:

1. From all eligible entries received, one (1) winner will be chosen in a random drawing held on or about November 15, 2012 by Sponsor, whose decisions concerning all matters related to this Sweepstakes are final and binding.
2. Winner will be notified by telephone. The odds of winning depend on the number of eligible entries received.

Prize:

1. One (1) winner will receive: a set of all the Humphrey books by Betty G. Birney, including *The World According to Humphrey*, *Friendship According to Humphrey*, *Trouble According to Humphrey*, *Surprises According to Humphrey*, *Adventure According to Humphrey*, *Summer According to Humphrey*, *School Days According to Humphrey*, and *Mysteries According to Humphrey* (Approximate Retail Value ("ARV"): \$120.00); a detective kit (ARV: \$25.00); and a pizza party for his or her friends or classmates (ARV: \$100.00). Total ARV of prize: \$245.00.
2. In the event that there is an insufficient number of entries Sponsor reserves the right not to award the prize.

Eligibility:

This Sweepstakes is open to residents of the fifty United States and the District of Columbia, ages 7-12. Employees of Sponsor, and its parent company, subsidiaries, affiliates, or other parties in any way involved in the development, production or distribution of this Sweepstakes, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in this Sweepstakes. Void where prohibited by law. All state and local restrictions apply.

General:

1. No substitution, transfers or assignments of prizes allowed. In the event of unavailability, Sponsor may substitute a prize of equal or greater value.
2. All expenses, including taxes (if any), related to receipt and use of prize are the sole responsibility of the winner(s).
3. Winner may be required to execute an Affidavit of Eligibility and Release ("Affidavit") and if so, the Affidavit must be completed and returned within fourteen (14) days of receipt or winner will forfeit the prize and another winner will be selected. If a selected winner is under eighteen (18) years of age, his/her parent or legal guardian will be required to sign the Affidavit. Should the ARV of the prize equal or exceed \$600.00, winner shall be required to provide a Social Security Number or a Taxpayer Identification Number to Sponsor for issuance of a 1099 Form.
4. By accepting the prize, winner grants to Sponsor the right to use his/her name, likeness, hometown and biographical information in advertising and promotion materials, including posting on the Sponsor's and author's website, without further compensation or permission, except where prohibited by law.
5. By competing in this Sweepstakes and/or accepting a prize, entrants release Sponsor, its parent, subsidiary or affiliated companies or the advertising agencies of any of them and the authors and/or editors of any books promoted hereby from any and all liability for any loss, harm, injuries, damages, cost or expense arising out of or relating to participation in this Sweepstakes or the acceptance, use or misuse of the prize.
6. Any dispute arising from this Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

Winners List:

For a copy of the winners list, send a self-addressed, stamped envelope by March 7, 2013 to: Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, ATTN: **Humphrey National Photo Sweepstakes** Winners List.

Sponsor:

Penguin Young Readers Group
A Division of Penguin Group (USA) Inc.
345 Hudson Street
New York, New York 10014